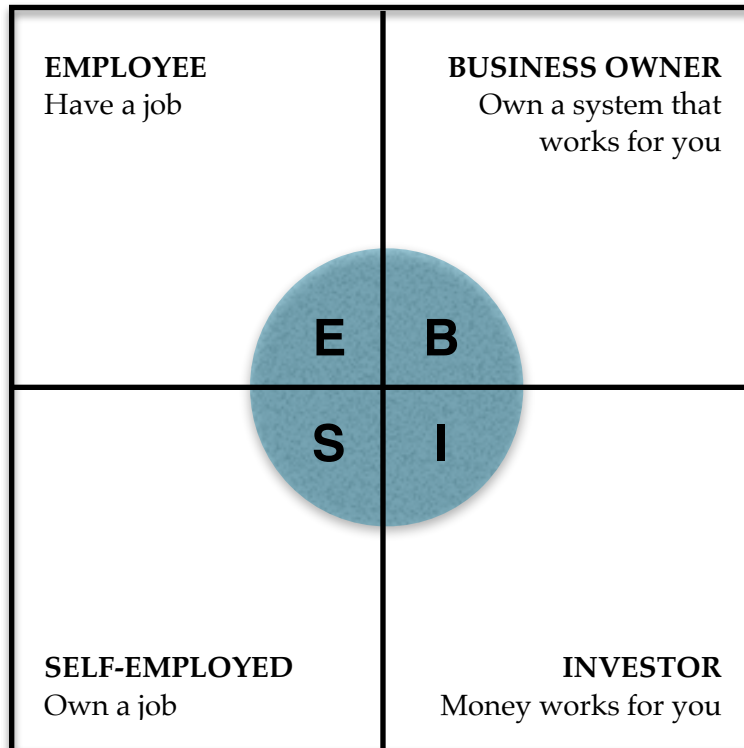


FOUR CASHFLOW QUADRANTS

Rich Dad, Poor Dad, Robert T. Kiyosaki

"The main reason why people struggle financially is because they have spent years in school but have learned nothing about money. The result is that people learn to work for money... but never learn to have money work for them." —Robert Kiyosaki



95% of population • 5% of wealth
Active Income

Active, linear income
Trade time for money
Money grows linearly
Work stops; income stops
Disabled: less income
Creating money to pay bills
Time is not your own

5% of population • 95% of wealth
Passive Income

Passive, residual income
Leverage your time
Money grows exponentially
Work stops; income continues
Disabled: income continues
Creating true wealth
Total time freedom